

THE BUSINESS OF ORTHOPAEDIC TRAUMA

18TH ANNUAL 2024

ORTHOPAEDIC TRAUMA COURSE

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CONFLICTS

- **PART OWNER RENO ORTHOPAEDIC CENTER (ROC) AND ANCILLARY SERVICES**
 - **NOTHING OF VALUE FROM THIS PRESENTATION**

**'ANATOMY OF A
TRAUMA PRACTICE'**

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**THE BUSINESS OF
ORTHOPAEDIC TRAUMA
WHY IS IT IMPORTANT?**





**SORRY, “RVU PRODUCTION DOWN;
OVERHEAD UP, SEE MORE PATIENTS,
BONUS OUT THIS YEAR, ...”**



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2024 HEALTHCARE PROFESSIONALS

TO PROVIDE THE HIGHEST QUALITY, MOST
EFFICIENT, COST EFFECTIVE CARE WE REQUIRE

BOTH MEDICAL AND BUSINESS SKILLS

THE BUSINESS OF ORTHOPAEDIC TRAUMA

'AVERAGE' BUSINESS ACUMEN PERSONALLY;

MORE CONNECTED TO THE ORGANIZATION

MORE EMPOWERED TO CONTRIBUTE

MORE COMMITTED TO STAY

GUIDE THE MISSION, VISION, VALUES

INCREASED SATISFACTION BOTH WORK AND PLAY

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GOALS FOR TODAY'S SYMPOSIUM:

LEADERSHIP MODELS, QUALIFICATIONS, REVIEW
CONCEPTS RESOURCE MANAGEMENT AND
GOVERNANCE

ANCILLARY SERVICES AND REVENUE GENERATION
PERSONAL FINANCIAL MANAGMENT

THE BUSINESS OF ORTHOPAEDIC TRAUMA

- **OUTSTANDING FACULTY:**

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